



Sprkz Digital Forms

Comparison of Document Formats Used Across the Patient Journey [Hub-Focused]

Managing the flow of individual documents across the patient journey doesn't have to be a hassle. Each format—physical paper or digital web forms—has pros and cons regarding accessing and exchanging the document and the data within it. These factors include access, efficiency, adoption, security, and costs. Below, we compare the most common document formats used across the patient journey and explain what makes zPaper's Sprkz Digital Forms the standout choice, mainly when used with the zDocument360 platform.

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		Document Format		
Functional Document Journey Characteristic	Description	Paper Form	Digital Web Form	zPaper Sprkz Digital Form
Delivery	How the document is accessed and shared.	Fax/Mail	Portal	Fax, Mail, Portal, Website, SMS, Email, Direct Message
Technology	The primary technology used for document exchange.	Analog Technology	Digital Technology	Digital Technology
Processing Efficiency	How efficiently the document is processed (Low, Moderate, High).	Low	Moderate	High
Hardware and/or License Requirements	Necessary hardware and licenses to exchange documents.	Fax Infrastructure, Fax Line Setup	User License, Internet Access, + Device	Internet Access, Mobile and Desktop
Data Access & Security	Level of ability to access data and allow for the addition of security parameters to the documents and/or fields within it.	Moderate	High & Custom development required	High
Development Effort	The development effort required to automate critical touch points across the document journey (Low, Moderate, High).	High	High	Low
Multiple Program Support	Ability to support various exchange and interaction needs for multiple pharma HUB programs while aligning with their individual communication requirements (e.g., delivery channel, access security, interaction requirements, notifications, etc.).	Yes	Yes & Custom development is required per program	Yes
User Adoption	Likelihood of user adoption of the document due to ease of use, preference, and completion time (Low, Moderate, High).	Mixed depending on the use case Low for Patients, High for Providers	Low	High

Why zPaper Sprkz Digital Forms?

Navigating the complexities of document management can be challenging, especially in healthcare. Sprkz Digital Forms addresses key pain points across document exchange processes, from flexible access and backward compatible delivery to customized journey automation, top-notch security, and easy development. Here's how Sprkz can transform your document journey workflows:

1. Flexible, backward compatible Access and Return Options

Individuals can access a digital version of a document in Sprkz sent through mail, fax, portal, website, or email by scanning the embedded Stampz QR code. Completed documents can be returned through the preferred channel(s) with a single click. This experience allows individuals to interact with a digital form of a document regardless of the return method, providing a versatile, backward compatible experience.

2. High Processing Efficiency

Say goodbye to slow processing steps. Sprkz with zDocument360 allows organizations to automate touch points across the patient journey, such as outbound delivery, access, validations, inbound delivery/return, and record creation or updates. This makes each touchpoint faster and more efficient than the manual handling of paper forms or standard digital options.

3. Minimal Setup Hassle

Remove the need for expensive hardware, multiple user licenses, or costly integration projects. Sprkz runs smoothly without needing special equipment or the development of mobile apps or custom web experiences. This allows individuals to access and interact with Sprkz digital forms seamlessly on the web and mobile, making it easy to get started and keep costs low.

4. Top-notch Security and Data Access

We get it—security is crucial. Sprkz offers enterprise-grade security to protect patient documents and data across every touchpoint. Sprkz digitizes documents to allow for the capture, structuring, mapping, and learning of data within documents. Additionally, its configurable templates facilitate easy management of unique processes, providing a secure solution with actionable data capture and Salesforce field record mapping.

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5. Easy Development

Setting up new digital Sprkz forms is simple. Compared to other forms, creating or updating digital forms within your automated workflows requires less effort, saving you time, resources, and money. Sprkz digital forms work seamlessly with the zDocument360 workflow rules engine, making the configuration of document-specific workflows straightforward and highly customizable. This enables you to quickly edit or launch new programs efficiently.

6. Supports Multiple Programs

Do you have multiple pharmaceutical hub programs? Sprkz Digital Forms can be easily adapted to meet each program's unique document journey needs. Once deployed, a Sprkz digital document can be used across programs and touch points, enhancing process efficiency and ensuring effective version control. This makes Sprkz the go-to choice for managing document exchange and interaction requirements in simple and complex HUB services programs, helping you meet critical SLAs for each program.

7. High User Adoption

We know that getting people to adopt new document processes, systems, and portals is hard. Sprkz Digital Forms simplify access and interactions, eliminating the need for cumbersome logins and ensuring a frictionless experience. This approach enhances adoption by providing individuals with a quick and easy-to-use experience for document interactions.

Streamline Document Journey Efficiencies with Sprkz Digital Forms

Using zPaper Sprkz Digital Forms within the zDocument360 platform makes managing each unique document journey easier and faster while ensuring high security at every touchpoint. With flexible delivery options, high efficiency, minimal setup, and the ability to quickly deploy multi-channel document journeys for various programs, it's a smart choice for healthcare organizations looking to streamline their document processes, meet and exceed contractual SLAs, improve ROI, and ensure patients get faster access to the therapies they need.